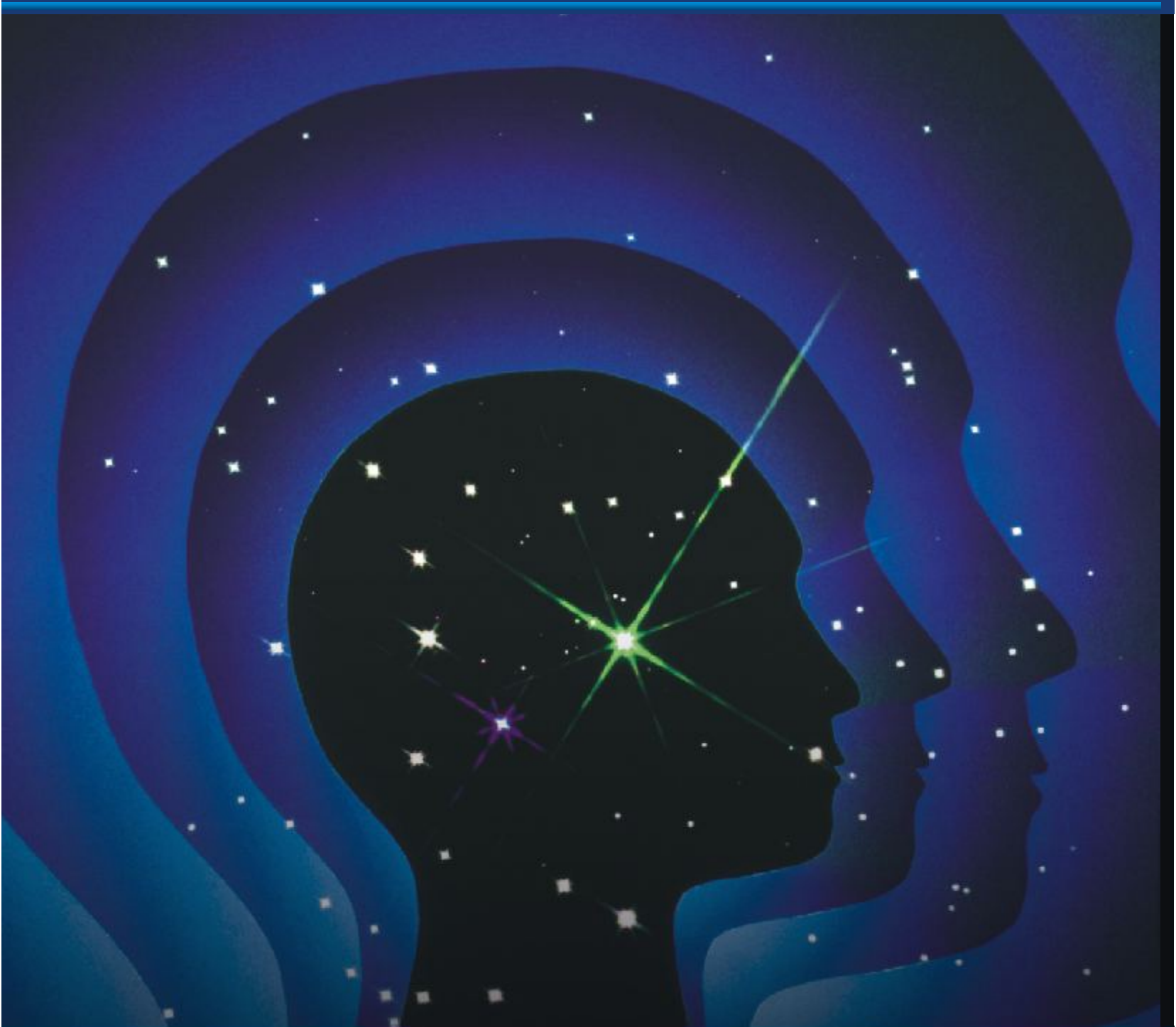


JAN - 11

# Reach



CHANGE  
THE MINDSET FOR  
PERFORMANCE

  
**THEMIS**  
M E D I C A R E

# From the desk of Dy. GM - Business Development



Dear Themisians,

I have been privileged to put in a few words in this issue of REACH and so at first let me wish you all a Very Happy New Year!

I would like to take this opportunity to convey a few words on the **“FORMULA FOR SUCCESS.”**

The profession of selling can be exciting and rewarding both financially and emotionally, or it can be depressing and frustrating. A lot depends on a person’s attitude and how he handles success and failure. To succeed in the profession of selling, one needs to develop proven and repeatable methods of selling which can give positive results consistently.

Edison rightly said that **“Success is 95% perspiration and 5% inspiration”**.

I remember one story related to success which I read long time back. A young man asked Socrates the secret to success, and Socrates told him to meet him at the riverside. The next morning they met. Socrates asked the young man to walk into the water and he did. Socrates suddenly ducked the young man underwater and held him there till the kid started turning blue. Then, Socrates pulled him out. The first think the kid did was to take a deep breath. Socrates asked him, ‘Son, when you were under water what did you want the most?’

The young man said, ‘Air’.

Socrates said, ‘Son, there is no secret to success. When you want success, as badly as you wanted air when you were in the water you will have it. Nobody will be able to stop you that day.’



Vince Lombardi said, **“The quality of a person’s life is in direct proportion to their commitment to success, regardless of their chosen field of endeavor.”**

We should be proud to be a part of a “Research based Pharmaceutical Company.” Let us join our hands together and work hard towards promoting all of our Research Based Brands - Emal, Tolpidol, Dexem, Lumether, Themiset, Lovelong, Seggard. Our research team is geared up towards giving us novel products in our core therapeutic segments in 2011.

Wishing you all the very best for a superb performance!

Sincerely  
Maulik Patel



Dear Themisian,

As we enter the last quarter of the financial year, this issue of REACH comes to you with a motivational message for success and achievement of objectives, from the desk of Mr. Maulik Patel our Dy. G.M. - Business Development.

For the first time REACH is also highlighting the **Vision Statement of Themis Medicare**. You will get glimpses of the 'visionaries', which will give you an image of the power behind the wheels at Themis Medicare!

A few thought provoking articles on self motivation and success along with highlights on important events like the visit of the Chairman of Gedeon Richter and launch of the new Division - LUMINOUS besides news on happenings at Themis H.O., will offer you interesting reading!

So, without any further elaboration we present to you this issue of REACH. *Happy Reading and a Very Happy New Year!*

## Vision of Themis Medicare Limited

To become the most admired research based Pharmaceutical Company with leadership in market share, research and profit by:

- Inculcating a high performance culture
- Manufacturing the highest quality products
- Being the preferred in-sourcing partner of global pharmaceutical companies for research based-unique products.



# The Visionaries



## **Mr. Shantibhai D. Patel - Chairman-Emeritus**

A visionary and multifaceted personality, who endeavored to put the wheels of business into motion thereby establishing the Company we now know as Themis Medicare Limited!

## **Mr. Hoshang Sinor - Chairman**

Mr. Sinor is a very prominent personality in the Banking Industry who has held and is holding several Directorships in companies of repute including ICICI, Tata group, etc. His valuable association with Themis Medicare commenced in the year 2003 when he was first appointed as an Additional Director on the Board.

## **Mr. Erik Bogsch - Director (Representative of Gedeon Richter Ltd., Hungary)**

Mr. Bogsch is the Managing Director of Gedeon Richter Ltd., our Hungarian collaborators since November 1982. Mr. Bogsch is a Chemical engineer, qualified economic engineer. He has been with Richter since 1970 in a number of Research and Development management positions, Medimpex director in Mexico from 1977 to 1983, Managing Director of Medimpex UK from 1988 to 1992. He is also Member of the Board of MAGYOSZ and Chairman from March 2006.

## **Dr. Laszlo Kovacs - Director (Representative of Gedeon Richter Ltd., Hungary)**

Dr. Kovacs is the Strategic adviser to Gedeon Richter Plc. Was previously the Deputy Managing Director with responsibility for Commerce and Marketing from 1990 to 2005. He is an Economist, has a University doctorate in Economic Sciences. He was formerly with Medimpex from 1966 to 1990, Secretary of the Commercial Section of the Hungarian Embassy in Sao Paulo, Brazil, 1975 to 1978. He joined the Richter Board in 1992.

## **Mr. Lajos Kovacs - Director (Representative of Gedeon Richter Ltd., Hungary)**

Mr. Kovacs was appointed Director in Gedeon Richter Ltd., in 2005. He is responsible for Technical services. He is a Chemical engineer, with post-graduate degree in pharmaceutical research. He has been with Richter since 1984 in a number of different roles. Research fellow at the University of Liverpool (UK) between 1987-1989.

## **Mr. Humayun Dhanrajgir - Director**

Mr. Dhanrajgir a B.Tech (Chem. Eng.) from the Loughborough University, UK, M.I.Chem. E (London), C.Eng. (London) and A.M.P. (Harvard) was appointed on the Board of Themis Medicare in the year 2007. His expertise is in the fields of Marketing and Business Administration. Mr. Dhanrajgir holds Directorships in several companies - Next Gen. Publishing Ltd., HDFC Asset Management Co. Ltd., H.Dhanrajgir Estates Pvt. Ltd., Neuland Labs Ltd., Sami Labs Ltd., Emcure Pharmaceuticals, Cadila Healthcare Ltd., Zydus Wellness LTd. & Kemwell Pvt.Ltd.

# The Visionaries



## **Dr. Dinesh Patel - Managing Director & CEO**

Dr. Dinesh Patel has a Doctorate in Medicinal Chemistry, with more than 35 years experience in the pharmaceutical industry that includes the areas of Synthetic production, Biotechnology and Development of new molecules. He is associated with Themis Medicare for the last over 25 years. Apart from operating the business of pharmaceuticals, Dr. Patel is also a Director on the Board of the Bank of Maharashtra, a Past President of IDMA for 2 consecutive terms, has served as a Member on the Research Council of the Central Drug Research Institute, Lucknow, and of IMTECH, Chandigarh and several other prominent Associations and Institutes. He is also an authority on Intellectual Property.

## **Dr. Sachin Patel - Deputy Managing Director**

Dr. Sachin Patel is a Ph.D. in Chemistry from Christ College, University of Cambridge, U.K. He received the Glaxo-Wellcome Award in 'Analytical Chemistry' in the year 1993, the Astra Zeneca Award for Best Student in the year 1993, the Bristol-Myers-Squibb Award in 'Organic Chemistry' in 1994, the Royal Society of Chemistry Prize in 'Analytical Chemistry' in the year 1995, the Astra Zeneca studentship for most promising Ph.D student in 1998 and the Nehru-Hinduja Fellowship in the year 1999. He oversees the Company's affairs in the areas of Research, Domestic Formulation & API Marketing, Co-Marketing of our research based products in the domestic and international markets, as well as in the setting up of New Business Ventures in India and abroad for APIs and Formulations.

## **Mrs. Jayshree D. Patel - Whole Time Director**

Mrs. Jayshree Patel has been associated with the day to day affairs of the Group for the past 26 years. She was the Managing Director of the erstwhile Artemis Biotech Ltd. for 7 years, which is now merged with Themis Medicare. Prior to that, for more than 15 years she was Managing Director of two of the Group's private limited companies. Presently she is actively involved in the Company in the areas of finance, purchase and administration.

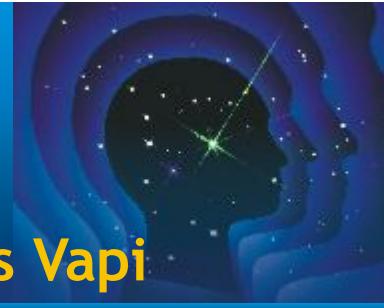
## **Mr. Vijay Agarwal - Director**

Mr. Agarwal a B.Com (Hons.) F.C.A., is a Director on the Board since Sept. 2007. His expertise is in the areas of Finance and Taxation. He holds Directorships in several companies including, Richter Themis Medicare, GTBL, Birla Shloka Edutech Ltd., DLF Prameria Trustees, Madhura Garments, etc.

## **Mr. Rajneesh Anand - Director**

Mr. Rajneesh Anand is a Graduate Mechanical Engineer with post graduation in Management from the JBIMS, Mumbai University. He has about twenty years of experience with the Themis Group. He is concurrently also holding the position of CEO of Richter Themis Medicare (I) Pvt. Ltd. He assists Dr. Dinesh Patel in Production and Engineering functions.

# Chairman of Gedeon Richter visits Vapi



Sir William de Gelsey, KCSG, Respected Chairman of Gedeon Richter Ltd., Hungary, visited Richter Themis Medicare (I) Pvt. Ltd. (RTML), Vapi on 25th October, 2010. A Tree Planting & Dedication Event was conducted in his honour.



*In this photograph are Mr. Rajneesh Anand, Dr. Dinesh Patel, Mr. Gergely Deval, Mr. William de Gelsey Dr. Diana Lantos and Mr. Amit Nag.*

This event signifies the Company's three-fold agenda namely

- 1) To undertake "sustainable" production with eco-friendly processes
- 2) To create an indelible memory of the Plant for the visiting dignitary and
- 3) To encourage a bond with the Company that cannot be broken but which grows stronger and its roots firmer with each passing year.



## PHARMEXCIL / GOVERNMENT OF INDIA CERTIFICATE OF APPRECIATION PATENT AWARD

Themis Medicare Limited has been awarded the “Certificate of Appreciation Patent Award” for the year 2009-10 in recognition of the commendable contribution in the **Formulation Patents Category** by the Pharmaceuticals Export Promotion Council (PHARMEXCIL) / Government of India, Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers.

The Award was presented on 24th September 2010 during the “Pharma CEOs Conclave” held at Hyderabad International Convention Centre, Novotel & HICC Complex, Near Hitec City, Hyderabad.

Our Dr. S. P. Kurani - Vice President, Scientific & Regulatory Affairs received the Award on behalf of the Company.



## GOOD NEWS!

We are extremely happy to inform you all that Dr. Dinesh Patel once again assumed office on the Board of the Bank of Maharashtra as 'Shareholder Director' from 1st February 2011 for a period of three years viz., till January 31, 2014!

As you may be aware he was first appointed as Director on the Board of Bank of Maharashtra w.e.f. 1st February 2008 and this tenure ends on 31st January 2011!

*Heartiest Congratulations Sir!*

# International Marketing



Mr. Anand Sharma, Union Minister of Commerce & Industry at the Themis Medicare Stall in 'Namaskar Africa', the Exhibition of India-West Africa Business Forum in Lagos, Nigeria along with Mr. Sumit Mitra, DGM-International Marketing and Mr. Subir Kr. Chakraborti, Manager International Business.



Mr. Maulik Patel and Mrs. Sapna Mehta - Kumar, Sr. Manager Marketing with Business Development Team and Purchase Team of PT Dexa Medica, our partner in Indonesia for Hemolok Solution (Feracrylum Solution).



Dr. O. P. Asthana of CDRI presenting a paper during the launch of E Mal in Uganda, conducted at Kampala.



Mr. Shankar Dewan, Sr. Manager - International Marketing, Mr. Maulik Patel, DGM - Business Development, Mr. Luis Dias, GM - API - Supply Chain at Themis Medicare Stall in 'Arab Health' Exhibition at Dubai.



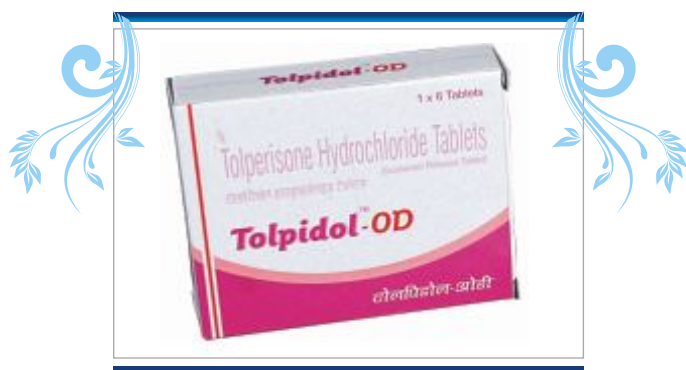
Mr. Maulik Patel and Mrs. Sapna Mehta - Kumar, with Medical Team, Marketing Team and Purchase Team of PT Kalbe Pharma, our partner for Hemiseal (Feracrylum mouth gargle) in Indonesia.

# New Products Launch



## Tolpidol OD

After the successful introduction of Tolpidol-150 and Tolpidol-50, we have introduced Tolpidol - OD, with added advantages for patients. OD means once daily. So instead of three times daily, Tolpidol-OD gives the patient the advantage of just once daily dosage. Tolpidol-OD contains tolperisone 450 mg. It is a sustained release tablet. Tolpidol-OD is the first OD preparation of Tolperisone in India. Tolperisone, a research molecule of Gedeon Richter, is a skeletal muscle relaxant and is recommended for the treatment of skeletal muscle spasm, especially due to neurological origin. One major advantage of this molecule is that it does not cause sedative effect.



## Ropicaïne injection

Ropicaïne injection contains ropivacaine, a local anaesthetic agent. It is superior to other local anaesthetic agents like bupivacaine and lidocaine by virtue of its differential block (lesser motor block, i.e., ability to move the anaesthetized part is regained even before local anaesthetic effect is completely gone), longer duration of action and considerably less cardiac and central nervous system side effects. It can be used for various local anaesthetic procedures like epidural block, major nerve block and local infiltration. It is available in three strengths - Ropicaïne-2 containing 2mg ropivacaine per ml (0.2%), Ropicaïne-5 with 5 mg/ml (0.5%) and Ropicaïne-7.5 with 7.5 mg/ml (0.75%). All the three are available in 30ml vials.



## Thi-OD

Thi-OD is the first Once Daily tablet of Thiocolchicoside introduced in India. It is a muscle relaxant for common ailments like low back pain, Rotator Cuff Injury, Cervical Spondylosis, Torticollis (Wry neck) etc. It is a sustained release tablet of Thiocolchicoside 16 mg. The molecule is unique as it also exhibits anti-inflammatory and analgesic actions and practically does not cause any sedative effect.



## Lumixyl

See news flash





## **Luminous**, the new division launched

The auspicious launch of our new division 'LUMINOUS', has given us the opportunity to enter into an altogether new pharmaceutical marketing segment, viz., Cosmeto-Dermatology! This new division has been launched for the purpose of introducing a range of brands that will endeavour to change the horizon of the Cosmetology market.

Our Company, as you are aware, is known for introduction of new molecules/brands - most of them being the first of their kind in India. To continue in this tradition, LUMINOUS has launched a brand called 'LUMIXYL', which has a new technology called 'Peptide' technology that addresses a skin disorder, called *Hyperpigmentation* i.e., darkening of the skin.

LUMINOUS and the brand LUMIXYL were launched by our respected CEO and MD - Dr. Dinesh Patel and our Deputy MD - Dr. Sachin Patel in the presence of our Marketing, Medical, Distribution and HR teams along with the RMs of the Division from the West, East and South Zones.

The initial marketing phase will cover six metros in India, i.e., Mumbai, Delhi, Bangalore, Hyderabad, Chennai & Kolkata. Subsequently, as per opportunity and demand the product will be introduced in other places in India.

The brand is being introduced in a 'Hamper'. Each Hamper will contain a **Lumixyl Skin Brightening Cream** for Hyperpigmentation and a **Lumixyl Sunscreen with SPF30**.



## Safety Week Celebrated at TML Vapi



The Safety Week was celebrated at Themis Medicare Limited, Vapi from 04-03-10 to 10-03-10. During the week, all the employees took a safety oath and various activities like IQ testing, Medical Check up and Training Programme for Safety were carried out. Every body actively participated.

# Let us motivate ourselves!



By P. K. Mohanakrishnan

There are moments of doubts which obliterate our capabilities. They spread shadows of the negative thoughts incapacitating us.

The epitome of the moment is the wavering act of Arjuna in the Kurukshetra before Bharata War. Arjuna, refusing to fight after being immobilized by the negative thoughts, said to Krishna: “My limbs fail me, my throat is parched, my body trembles and my hair stands on end. The bow Gandeeva slips from my hand and my skin burns. I am not able to be quiet, for my mind is in tumult.”



At that moment of wavering, Arjuna had Krishna - an understanding friend and a philosopher turned in to one - to help him and bring back his spirit. But, too often, the common man stands alone in that crossroad. In those moments one message, one word, one smile or one touch brings back the spirit to face the tough time. As Albert Schweitzer stated: “Some time our candle goes out, but is blown in to flame by an encounter with another human being.”

In that moment of inertia causing impediment to progress, perhaps no angel with magic wand may appear. Then, must we wither?



Recently, I heard a story. In a King's Palace, a Yogi came. Being pleased by the hospitality, the Yogi gave the King a ring and said: “It is an unusual ring. There is a small lid on it. But, you should open it only when you face any crisis. Then it will give you the message needed to go forward.”

The King wore that ring on his finger.

In his busy life, he soon forgot about it. Shortly he led his

army in a war. But, he and his army lost the battle. He fell in to a ditch. He had to lie down in the ditch as the soldiers of the enemy were passing over it on their horses. Fortunately the King was not injured. When the enemy went away, he sat dejected. He felt every thing is lost. Nothing more can be done. There was no body to help. He was desolate. Suddenly he remembered about the ring. Opened its small lid. He saw a small message in it. He read it: “It will pass”. It switched on a million lights in his head. He found a great message in those few words! For him the message meant: This failure is a passing phase. Can get back the glory of the Kingdom. He knew that action also needed for that. He came out of the ditch. Then he gathered the soldiers who survived the battle. They gathered all the arms and ammunitions left by them while escaping. They mounted on the wandering horses left by the dead soldiers. With the newly found confidence and determination they attacked the enemy and won the war. They returned to their country victorious. Every body enjoyed. I must add, too much. Carelessness gripped every body. Duties were not completed in time. King worried. Once more he opened the lid of the ring. Again he saw the message: “It will pass.” He understood that it too will pass and he can lead them to the correct path. And it passed!

Thus, in a crossroad of dilemma, even a few words properly received can enlighten the mind and drive the man in to action.

In fact, most of us need motivation very often. As the great motivational speaker and author Zig Ziglar said: “People often say that motivation doesn't last. Well, neither does bathing .... That's why we recommend it daily.” To feel fresh, we take bath regularly. Likewise, we have to motivate ourselves very often.

In our journey, we are often alone. That time too self motivation is needed. What will motivate us, depends up on us. A quotation, an inspirational story, an inspirational poem or a song or anything else can motivate us. Keep them with you.

Continued in page-12

*I have learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel. - Maya Angelou*

# Festivals and Celebrations



## Diwali Celebrations at HO



## Dassera Celebrations at HO



contd. from page 11

But also remember to keep away from the demotivators:

"There are thousands to tell you it cannot be done,  
There are thousands to prophesy failure;  
There are thousands to point out to you, one by one,  
The dangers that wait to assail you.  
But just buckle right in with a bit of a grin,  
Just take off your coat and go to it;  
Just start to sing as you tackle the thing  
That cannot be done, and you'll do it"

Also remember, a lot will tell you to quit. But, as the poem by Edgar Guest below tells you, do not quit:

" When things go wrong, as they sometimes will,  
When the road you're trudging seems all uphill,  
When the funds are low but the debts are high,  
And you want to smile but you have to sigh,  
When care is pressing you down a bit ...  
Rest if you must, but don't you quit!...  
Success is failure turned inside out...  
And you can never tell how close you are  
It may be near when it seems so far.  
So stick to the fight when you're hardest hit  
It's when things seem worst that you must not quit."

Above all, always think you can, as written by Walter Wintle:

" If you think you are beaten, you are.  
If you think you dare not, you don't.  
If you'd like to win but think you can't,  
It's almost certain you won't.  
Life's battles don't always go  
To the stronger or faster man,  
But sooner or later, the man who wins  
Is the man who thinks he can."

Do not hesitate to take the less trodden path, as Robert Frost wrote:

" Two roads diverged in a wood, and I--  
I took the one less travelled by,  
And that has made all the difference."

As Henley wrote, you too tell aloud:

**"I am the Master of my Fate  
I am the Captain of my Soul!"**



# 9 Strategies For Ultimate Success



By Mr. P. Damodar Reddy, Sr. Manager - HR & Admin, Artemis



Success in life is generally measured by happiness in life, emotional peace, sound health, career growth, financial growth and better relationships. But

often we look outward to achieve it.

We keep on thinking, why can't my boss change for betterment? Why can't my wife and children listen to me, and change for betterment? Why can't my employees or subordinate be responsible and change according to my ideas & situation? In other words, **I want to change everyone except me.**

Whenever anyone goes against our interest we feel unhappy as we are attached to our views and beliefs. We can't bear any criticism and are not willing to accept that others may have different views. We devote most of our energy to change others or control others. But how many people can we change or control or destroy. We have to spend more energy to change or control others.

But, instead of trying to control all others, we must focus on one person whom we can surely change and control - that is ourselves. That is how the highly successful people ensured their success. To ensure this, there are nine strategic steps which will take us to success:

## 1. Analyze yourself

Look at yourself critically. Identify areas for improvement and strengthening your capabilities.

## 2. Take responsibility of your life

Take responsibility and ownership of every action instead of blaming others or justifying failures by external reasons.

## 3. Set definite time-bound goals

Set definite goals and time limit to achieve it.

## 4. Maintain the core values in words and action.

Core values like trustworthiness, commitment and accepting responsibilities for action must be maintained as basis for our actions.

## 5. Be an effective communicator

We can have the greatest ideas in the world, but they are of no good to your Company, or our career, if we can't express them clearly and persuasively. It's not what we communicate but how we communicate plays the major role in every relationship. If we can communicate without blaming others, we achieve better results in both personal life and professional life. In the process we will be an effective communicator.

## 6. Organize yourselves

Optimum utilization of all resources like time, money and energy within the framework of team work is essential for success.

## 7. Focus on contribution rather than expectation.

Highly successful people focus on contribution to others' life instead of expecting favours from others.

## 8. Keep mind clean

Day to day activities may produce garbage in our minds like negative thoughts, unpleasant experiences, rejections etc. Clean them with positive attitudes and enthusiasm.

## 9. Learn to deal with criticism

Ability to accept criticism is a must for successful life. If it is constructive, it can be used as a source for improvement. At times when it is not constructive, must be able to ignore it without ill feelings.

Anything we do repeatedly becomes part of habit. They become a state of mind and dictate our responses. They are our behavioural pattern developed over a long period of time as a result of conscious or unconscious conditioning of our mind. It takes almost 90 days to form a habit. Good habits are hard to build but easy to live with. Bad habits are formed easily but hard to live with. To succeed in life, develop habits by practising these strategies continuously for 90 days.

# New entrants and Promotions



## New Entrants

Office	Name	Department	Designation	DOJ
Head Office	Mr. Pratik Doshi	PPC	Asst. Manager-PPC	06/07/10
	Dr. Sougat Sarkar	Clinical	Manager-Medical Services	21/07/10
	Mr. Bhavin Dedhia	Sales(API)-Export	Asst. Manager	01/09/10
	Mr. Satish V. Pikle	Distribution	Manager-Distribution	13/09/10
	Mr. Amit Sakpal	International Marketing	Manager-International Marketing	04/10/10
	Mr. Paras V. Doshi	Marketing	Sr. Product Manager	22/11/10
	Mr. Indrajeet Singh	Exports	Manager-International Marketing	20/12/10
	Mr. Gautam Kumar Das	Exports	Manager-International Marketing	23/12/10
Vapi	Dr. Kunjal P. Munshi	R & D	Asst. Manager	21/06/10
	Mr. Ajay Tyagi	Q. C.	Dy. Manager- Q.C.	19/07/10
	Mr Kishore Kumar Bagde	Q. C.	Manager	11/10/10
	Mr. Sarveswara Rao		G.M.-Plant	26/10/10
GTBL, Vapi	Mr. Krishna Mohan		G.M.	18/11/10
Hyderabad	Mr. D. Seshagiri Rao	Q. A.	Asst. Manager	01/04/10
Haridwar	Mr. Vikas Phatarpekar	R & D	DGM - R&D	16/09/10

## Promotions

Office	Name	From	To	WEF
Head Office	Mr. Shankar Dewan	Sr. Manager - Intl. Mktg	Sr. Manager - SCM & Intl. Mktg	19/04/10
	Mr. Aseem Verma	Sr. Manager - Sales & Intl. Mktg	Sr. Manager - Sales & Intl. Mktg & GM - Corporate Affairs	23/04/10
	Mrs. Vinni Khabar	Admn. Assistant	Asst. Manager - Admn.	15/09/10
Vapi	Dr. Pramod Pansuriya	Executive R&D	Asst. Manager - R & D	01/03/10
Hyderabad	Mr. M. Jagannath Reddy	Executive	Manager	01/11/10
Haridwar	Mr. Rajkumar	Sr. Executive - Production	Asst. Manager - Production	01/04/10
	Mr. Pravin Atre	Asst. Manager - HR	Manager - HR	01/07/10

## Main div. Field Staffs Promotion from April-10 to October-10

SR. NO.	NAME	H.Q	FROM	TO	WEF
1	Mr. Sachidananda Panda	Sambalpur	BE	DY.BM	01/04/2010
2	Mr. Sankarsan Patro	Jeypore	BE	DY.BM	01/04/2010
3	Mr. Krushna Chandra Patra	Berhampore	BE	DY.BM	01/04/2010
4	Mr. Abhimanyu Moharana	Cuttack	BE	DY.BM	01/04/2010
5	Mr. Shivaram Singh	Raichur	BE	BM	01/05/2010
6	Mr. Ranjeet Raikwar	Jabalpur	BM	RM	15/06/2010
7	Mr. Santosh Kumar Tiwari	Indore	RM	ZSM	15/06/2010
8	Mr. Ankur N. Gandhi	Surat	BE	BM	01/07/2010
9	Mr. S. Ravi Sankar	Chennai	BE	BM	01/07/2010
10	Mr. Ajay Kumar Dash	Bhubaneshwar	DY.ZSM	ZSM	01/07/2010
11	Mr. Arun K. Samadhiya	Indore	BM	RM	01/07/2010
12	Mr. M. Shankar	Tirunelveli	BE	BM	01/07/2010
13	Mr. Imtiyaj Sheikh Mansoori	Jabalpur	BE	BM	10/07/2010
14	Mr. Bidhan Chanda	Guwahati	RM	ZSM	01/09/2010
15	Mr. Ajay Sharma	Raipur	DY.RM	RM	01/09/2010
16	Mr. Ajay Pratap Singh	Lucknow	BE	BM	01/10/2010
17	Mr. Deep Bhaduri	Guwahati	DY.RM	RM	01/10/2010
18	Mr. Amit Kumar Dubey	Varanasi	BE	BM	01/10/2010
19	Mr. Vishal Chouragade	Balaghat	BE	BM	01/11/2010



## Long Innings



**Mr. Bhanabhai L. Patel**  
DOJ : 15/5/83  
Jr. Officer in Personnel  
& Admin Dept., Vapi



**Miss. Rita C. Rana**  
DOJ : 11/2/84  
Management Staff  
in Stores, Vapi



**Mr. Hitesh I. Patel**  
DOJ : 14/11/84  
Management Staff in  
Chemist, Q.C. Lab, Vapi



**Mrs. Suphia Sidhiq**  
DOJ : 14/5/83  
Management Staff  
in Admin Dept.,  
Vapi



**Mr. Shantilal D. Patel**  
DOJ : 01/8/79  
Management Staff  
in Synthetic Dept.,  
Vapi



**Mr. Kanubhai D. Patel**  
DOJ : 14/12/73  
Management Staff in  
Engineering Dept., Vapi

## Congratulations for completing **25 years service** **THEMIS MEDICARE**

Mr. Jay Patel is presently studying in 7th Standard in Bright International School of Gandhinagar. He is first in his class for studies. He is very active in sports and games also. He is the captain of skating and karate teams. Apart from this, he has got many prizes and certificates in athletics. He recently attended a tour in Anala Group of companies and he did Tracking and Rock Climbing for which he got prize.



**Mr. Jay Patel**  
S/o Mr. Yashvant Patel, ZSM - Gujarat  
based at Ahmedabad.

*Let us wish this multi-talented young person  
all success in his bright future*



**'My Cat' Poem by  
Shruti Dewan**

D/o Mr. Shankar Dewan,  
Sr. Manager - Intl. Mktg.  
& Supply Chain, HO,  
Mumbai



### Balance sheet of life



**Siddhiv P. Naringrekar**  
S/o Mr. Prakash Naringrekar,  
CFO & Company Secretary

Compiled from  
Times of India, Mumbai  
dated 28th February, 2010

Birth - Our OPENING BALANCE  
Death - Our CLOSING BALANCE  
Prejudiced views - Our LIABILITIES  
Creative ideas and good deeds- Our ASSETS  
Heart - Our CURRENT ASSET  
Soul - Our FIXED ASSET  
Thinking - Our CURRENT ACCOUNT  
Goodwill & achievements - Our CAPITAL  
Characters and morals - Our STOCK-IN-TRADE  
Friends - Our GENERAL RESERVES  
Values & behaviour - Our GOODWILL  
Patience an INTEREST EARNED  
Love - Our DIVIDEND  
Children - Our BONUS ISSUES  
Education - a BRAND  
Knowledge - Our INVESTMENT  
Profit & loss is 'Karma' earned.  
Before FINAL ASSESSMENT  
(Death) BALANCE your SHEET.

# Themis Family



REACH is privileged to introduce to you the fourth generation of the Patel family whose elders have been guiding Themis from strength to strength.

We present the drawings of

**Ms. Sanaaya**

D/o Dr. Sachin Patel, our Deputy MD & Mrs. Reena Patel VP-Systems & Admn.

A small beginning in a life surely set towards big achievements!

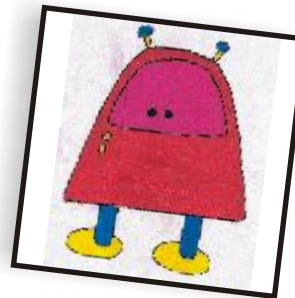


The other budding artists are

daughter & son of Mr. Shashi Bhushan, Business Executive at Gaya H.Q.



Miss Sweta Bhushan



Master Gautam Bhushan

## Editorial Board Members

- Reena Patel
- P. K. Mohanakrishnan - Chief Editor
- Maulik Patel
- K. K. Venkateswaran
- Sumit Mitra
- Shally Joseph
- Priti Nemani
- Madhukar Devale



*Wishing You a very  
Happy and Prosperous  
New Year 2011*